



## MEDIA ALERT

### NEW SEASONS MARKET TO OPEN 19<sup>th</sup> STORE LOCATION ON JULY 20

*The Palisades Location Will Offer Customers New Ways to Enjoy Fresh, Local Fare In-Store or On-the-Go*

**LAKE OSWEGO, Ore.—June 29, 2022—** West Coast neighborhood grocer [New Seasons Market](#) announced today that its Palisades store located in Palisades Marketplace at 1377 McVey Avenue in Lake Oswego will open on July 20.

In addition to the familiar New Seasons offerings, including farm-fresh local and organic produce, a full-service butcher offering cuts sourced from local ranchers, a seafood counter featuring sustainably harvested fare and a delicious delicatessen, the Palisades store will serve as the first location to feature The Eatery, an in-store dining experience serving stone-hearth pizza, a soft-serve ice cream station, and a full-service Stumptown coffee, tea, smoothie, and matcha bar, and wine and beer on tap.

“We couldn’t be more excited to introduce ourselves to the neighborhood and build lasting connections in Lake Oswego,” said Nancy Lebold, chief executive officer of New Seasons Market. “The Palisades location will serve the community by providing the best organic and locally sourced produce, meat, and grocery staples, as well as create a gathering place where neighbors can come together to enjoy good food and friendly service.”

The nearly 28,000 square-foot store will be the primary grocer serving the south side of Oswego Lake, as well as neighboring towns including West Linn, Oregon City, Tigard, and Tualatin. Local construction partners included [LRS Architects](#), [Ziba Design](#), [JBK Consulting and Design](#), [MKE & Associates](#), [WDY Structural Engineers](#), [Axiom Custom Products](#), [R&H Construction](#) and subcontractors. Artwork from local artist [Erik Able](#) is visible throughout the entire store, highlighting the Pacific Northwest’s natural terrain and wildlife.

The Palisades location has expanded its commitment to giving back locally and has dedicated "Bag-It-Forward" partners, including [Portland YouthBuilders](#), [Rogue Farm Corps](#), and [Metropolitan Family Service](#). The company will also support local events in the Lake Oswego community, recently sponsoring the [Lake Oswego Fun Run](#) and the [Lake Oswego Farmers' Market](#).

As a Certified B Corporation, New Seasons Market focuses on building and nourishing the communities they serve—creating lasting relationships with customers, staff, and vendors. The company purchases from as many local tastemakers as possible, connecting them with customers, and doing their part to champion the regional food economy. Operating in a financially responsible way, inspiring environmental stewardship, supporting nonprofits, and contributing to the neighborhood are just a few more ways New Seasons is committed to being the ultimate neighborhood store.

Learn more about New Seasons Market Palisades store here: [www.newseasonsmarket.com/palisades](http://www.newseasonsmarket.com/palisades).



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### **About New Seasons Market**

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of our staff, partners, neighborhoods, and the environment, to growing a sustainable business, we're doing what we love with a commitment to cultivate a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, OR, we're now a team of nearly 2,700 passionate staff across 18 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, and chef-made grab and go meal solutions. We're proud of our progressive values—from offering industry-leading compensation and benefits, to committing 10 percent of our after-tax profits to the communities we serve. For more information, visit [www.newseasonsmarket.com](http://www.newseasonsmarket.com).