



FOR IMMEDIATE RELEASE

New Seasons Market Implementing Additional Health and Safety Measures Related to COVID-19

New Precautionary Measures Require All Store Visitors to use Facial Coverings; Includes Expanded Health Resources for Staff Members and Their Families

PORTLAND, Ore. – April 24, 2020 – Today, New Seasons Market announced additional health and safety measures being implemented across all store locations to help ensure the continued well-being of staff, customers and the community in the midst of COVID-19.

Beginning Wednesday, April 29, all individuals including staff, shoppers, partners and vendors will be required to wear protective facial coverings while inside New Seasons Market stores. The Centers for Disease Control and Prevention recommends wearing a facial covering when in any public settings, such as grocery stores, to help curb the spread of the virus. New Seasons Market has been supplying staff with cloth face coverings for required use while working in stores since April 14. To help familiarize customers with this new policy, stores will temporarily offer cloth facial coverings for free while quantities last, limit one per customer. Afterwards, all neighbors and visitors will need to bring and wear a facial covering inside a New Seasons Market store. Face coverings should be secured snugly so your hands are free to shop.

This new protocol is just one of the additional community care measures we are taking to keep our neighbors safe. In addition to wearing the requisite facial covering while working in stores, all staff undergo a verbal symptom check prior to starting their shift. In continued effort to ensure staff receive the support they need, we have broadened the selection of health resources available. In addition to covering the cost of COVID-19 testing for staff members, we have expanded our free mental health resources through our Employee Assistance Program (EAP).

For more information on the safety measures New Seasons Market is taking to supporting staff and community safety, please visit our [website](#).

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About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of our staff, partners, neighborhoods and the environment, to growing a sustainable business, we're doing what we love with a commitment to cultivate a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, OR, we're now a team of nearly 4,000 passionate staff across 20 stores in Oregon, Washington and Northern California—serving a unique mix of locally sourced and organic items, classic grocery favorites, and chefmade grab and go meal solutions. We're proud of our progressive values—from offering industry-leading compensation and benefits, to committing 10 percent of our after-tax profits to the communities we serve. For more information, visit www.newseasonsmarket.com.

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