



FOR IMMEDIATE RELEASE

New Seasons Market Introduces Grocery Pickup with Instacart

Service is Launching at Four Neighborhood Stores, With More Locations on the Way

PORTLAND, Ore. – November 1, 2019 – West Coast neighborhood grocer [New Seasons Market](#) has expanded the company's grocery delivery partnership with Instacart to offer convenient same-day grocery pickup at four neighborhood stores in the Portland and SW Washington metro area.

Customers can order their favorite local quality products online and pickup from New Seasons Market's Williams location in North Portland, the Happy Valley store, the Nyberg Rivers store in Tualatin, and the Fisher's Landing store in Vancouver, WA. Additional stores will add grocery pickup service next year.

"We've received great feedback from customers on our grocery delivery service, and want to make getting groceries even easier for our neighbors, no matter how they shop," said Katie MacDonald, New Seasons Market senior director of e-commerce. "Our online grocery pickup with Instacart helps provide customers with the choice to swing by and conveniently pick up their grocery favorites from New Seasons Market on their trip home, heading out of town, or on the way to a party."

Customers can save \$10 on their first New Seasons grocery pickup order of \$35 or more with code PICKUP10 through November 15, 2019.

Learn more about New Seasons Market grocery pickup and delivery, and place an order at www.newseasonsmarket.com/instacart.

++++

About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of our staff, partners, neighborhoods and the environment, to growing a sustainable business, we're doing what we love with a commitment to cultivate a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, OR, we're now a team of nearly 4,000 passionate staff across 21 stores in Oregon, Washington and Northern California—serving a unique mix of locally sourced and organic items, classic grocery favorites, and chef-made grab and go meal solutions. We're proud of our progressive values—from offering industry-leading compensation and benefits, to committing 10 percent of our after-tax profits to the communities we serve. For more information, visit www.newseasonsmarket.com.

Media Contact:

New Seasons Market PR Team
media@newseasonsmarket.com