



FOR IMMEDIATE RELEASE

New Seasons Market Opens Online Ordering for Holiday Meals

Neighborhood grocer launches e-commerce tools for holiday food, drinks and gifts

PORTLAND, Ore. – November 6, 2019 – West Coast neighborhood grocer [New Seasons Market](#) has launched convenient online ordering and e-commerce offerings for Thanksgiving and the holiday entertaining season, including a holiday meal reservations website with an exclusive online offer on turkeys, and expansion of its partnership with Instacart to offer grocery pickup in select stores in the greater Portland and SW Washington metro area.

“Between all the seasonal baking, extended family dinners and New Year’s parties, our goal is to help our customers spend less time planning the perfect menu, and more time celebrating surrounded by delicious food,” said Katie MacDonald, New Seasons Market senior director of e-commerce. “Online meal reservations, convenient grocery pickup and delivery, and an added way to save on your entire holiday shopping trip make it easier for New Seasons Market customers and staff to enjoy the holidays.”

Reserve a Feast for Any Diet

Starting today, customers can browse New Seasons’ holiday menu on the online reservation site to reserve entrees, sides, appetizers, baked goods and desserts made from local, quality ingredients. From non-GMO and antibiotic-free Diestel turkeys that can only be found at New Seasons Market, to house-made dishes like buttermilk mashed potatoes, Oregon-grown cranberry sauce with clementine, and plant-based and gluten-free entrees and sides, the online ordering site makes it easy to prepare a delicious holiday feast with convenient one-stop pick up.

Save on Your Holiday Meal

Customers who reserve any whole, uncooked turkey online by November 23 will receive an email coupon for \$15 off their entire holiday meal purchase when they pick up their order at their local New Seasons store from November 24-27. Plus, customers age 65 and better can take advantage of New Seasons’ senior discount day early the week of Thanksgiving, with 10 percent off most items on Tuesday, November 26, and Wednesday, November 27.

Easy Pickup or Delivery

Additionally, New Seasons has further expanded its partnership with Instacart to add grocery pickup in Portland, Tualatin, Happy Valley and SW Washington. Customers can choose from thousands of local items and grocery staples for pickup or delivery to stay stocked for holiday baking, hosting gifts and New Year’s parties. Later this holiday season, customers will also earn Neighbor Rewards points on their Instacart purchases.

Holiday Service Hours

All New Seasons Market stores will be closed on Thanksgiving and Christmas Day to provide staff paid time off to spend with family and friends.

The reservations site will relaunch with a new holiday menu on December 4-23 for the Christmas and Hanukkah holiday season.

Check out New Seasons Market’s holiday menu and reserve your meal at www.newseasonsmarket.com/reserve. Order last minute ingredients, quick weeknight meals, drinks and desserts for pickup or delivery at www.newseasonsmarket.com/instacart.

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About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of our staff, partners, neighborhoods and the environment, to growing a sustainable business, we're doing what we love with a commitment to cultivate a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, OR, we're now a team of nearly 4,000 passionate staff across 21 stores in Oregon, Washington and Northern California—serving a unique mix of locally sourced and organic items, classic grocery favorites, and chef-made grab and go meal solutions. We're proud of our progressive values—from offering industry-leading compensation and benefits, to committing 10 percent of our after-tax profits to the communities we serve. For more information, visit www.newseasonsmarket.com.

Media Contact:

New Seasons PR Team

media@newseasonsmarket.com