



**For Immediate Release**

**Media Contact:**

[media@newseasonsmarket.com](mailto:media@newseasonsmarket.com)

## **New Seasons Market Announces Hunger Relief Match, Benefiting 10 Local Nonprofits Fighting Food Insecurity**

*From May 17 through 23, neighborhood grocer commits to match up to \$50,000 in customer donations*

**Portland, Ore. (May 8, 2023)** – From May 17 through 23, New Seasons Market will host its annual Hunger Relief Match (previously known as Hunger Match Weekend) benefiting 10 local nonprofits fighting food insecurity. The Portland-based grocer will match up to \$50,000 in customer donations throughout the week, ultimately doubling each dollar with the opportunity to give more than \$100,000.

“Since we opened our doors 23 years ago, New Seasons Market has been committed to partnering with our customers and local organizations to support hunger-relief efforts in our communities,” said Jennifer Gregorich, Community Investment Program Supervisor. “We are so grateful to our generous customers, and to our dedicated partners for their continued commitment to creating greater food access. Together, we can amplify our impact and make a difference in the lives of our neighbors in need.”

The 10 beneficiaries of New Seasons Market’s Hunger Relief Match each address hunger and its root causes, and include:

- [Blanchet House](#)
- [Centro Cultural](#)
- [Clackamas Service Center](#)
- [Equitable Giving Circle](#)
- [Feed The Mass](#)
- [Feed’em Freedom Foundation](#)
- [Growing Gardens](#)
- [HomePlate Youth Services](#)
- [Oregon Food Bank](#)
- [Share](#)

“At Share, we believe that every person counts. We want to ensure that children, teens, women, men and senior citizens in our community have access to adequate, nutritious food,” said Kim Hash, Director of Development and Communication for Share. “With the help of volunteers and community partners, our staff annually distributes 84,150+ free hot meals annually, 1,250+ bags of weekend food for children during the school year, 12,500+ free summer meals to kids 18 and under, and 5,500+ food kits to neighbors who are living on the streets. Funding received from generous community members through the New Season’s Hunger Match helps to make these meals possible!”

While the Hunger Relief Match is a time when New Seasons Market will match dollars donated, many customers may not know that they can make gifts to nonprofits at the register year-round.

**About New Seasons Market**

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods, and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 19 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit [www.newseasonsmarket.com](http://www.newseasonsmarket.com).

###